# Water: a wave of opportunity



## **GLOBAL WATER CRISIS**

## **Accessibility**



< 1% of the world's water is available for consumption<sup>1</sup>

## Population growth projection

Existing water supply will become even more scarce

2017

30%

of people live in areas seriously affected by shortages<sup>2</sup>



of people are predicted to live in areas seriously affected by shortages<sup>3</sup>

2030e

47%



risk in terms of societal impact, outranking spread of infectious diseases and weapons of mass destruction<sup>4</sup>

### **Global water demand breakdown<sup>5</sup>**

#### Residential

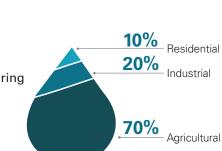
personal use, drinking

#### Industrial

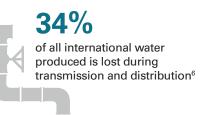
- primarily energy, manufacturing
- water-intensive processes

#### Agricultural

growing crops for consumption by humans and animals



## Aging infrastructure internationally



**\$14** for water infrastructure globally<sup>7</sup>



## **INVESTMENT OPPORTUNITY**

Aligning capital with water infrastructure needs



<sup>1</sup>U.S. Department of the Interior, U.S. Geological Survey (December 2016). <sup>2</sup>Hydrology and Earth System Sciences (August 2014). <sup>3</sup>The United Nations World Water Development Report 3 (2009). <sup>4</sup>World Economic Forum's Global Risks 2015. <sup>5</sup>World Bank, January 2017. <sup>6</sup>McKinsey Global Institute: Infrastructure productivity (January 2013). <sup>7</sup>OECD (July 2017).